

## 6.1 Private / BNPL Bulk Customers

BNPL - Book Now Pay Later / SPA = Speed Post Account

In order to increase the market share for speed post by motivating bulk customers, department introduced in November 1990, the 'Book Now Pay Later' (BNPL) scheme. Speed post customers who provide an average monthly business of Rs 5000 or more can be provided with BNPL facility against a deposit, equivalent to the value of two months' transactions.

However Central & State Government Institutions & Enterprises were the exceptions (eg. Reserve Bank of India. Schedule Banks).



(4) Ludhiana to Jaipur Booked on: 13<sup>th</sup> September 2007 Delivered: 15<sup>th</sup> September 2007

(No Account Number indicated or mentioned)



## BNPL - SPA A/c

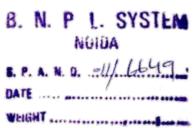


BNPL - SPA A/c



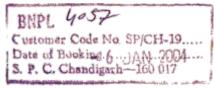
SPA = Speed Post Account "BNPL No VALSAD 101"





SPA = Speed Post Account





"Customer Code"



## BNPL / English - II



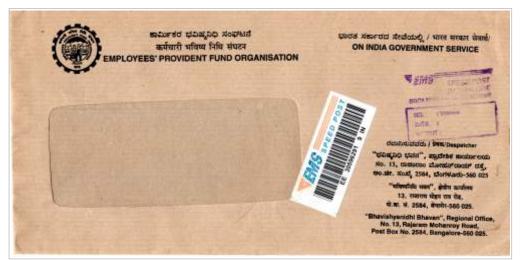
## 1. English (HS) -Boxed



EMS Speed Post Speed Post Pick up Service

A Speed Post cover from Ville Parle (E),

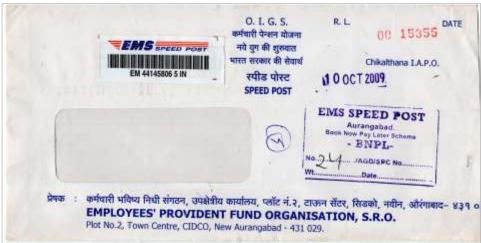
Mumbai to Jaipur (2003) Booked on : 14<sup>th</sup> May 2003 Delivered on : 15<sup>th</sup> May 2003



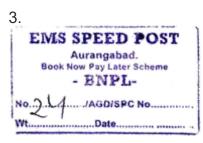
SPEED POST BANGALORE BOOK NOW THE BOHEME

EMS Speed Post Logo on BNPL

Speed Post cover from Bangalore to Jaipur (2003) Delivered on 2<sup>nd</sup> May 2003



Speed Post cover from Aurangabad, 2009



Boxed English (HS)

Booked on 10th Oct 2009