

## GREETING LABELS

On New Year's Eve 2004 the Chief Post Master General, Rajasthan Circle decided to greet the general mass with a New Year's greeting from the Department of Posts, at no further cost on the articles posted. For this, the Department had beautiful multicolour stickers printed with the titles of the different postal services provided by the Department.

Six categories of sticker were provided to the post offices that are in delivery business. In absence of the clear instructions some post offices have affixed them on the booking articles as well.

The Department had them printed in sheets of 84 divided in 12 columns and 7 rows. Each sheet includes all six categories. Thus, the 1st and 7th rows of stickers have the emblem of Speed Post; the 2nd and 3rd rows are for Express Parcel but in different formats; the 4th row is for Business Post and the 5th and 6th rows are for EMS Speed Post in different formats. (For detail see figs. 1-6, below) Note that the word 'very' does not appear in the 3rd row.

Most offices used them in the 1st week of 2004. However, a few offices used them later and also on dispatch articles. Let us wait for further information on printing, quantities and the post offices that used them.

In continuation but sometime later, in the third week of the new year the Senior Superintendant of Post Offices, Jaipur City Division had also issued a greeting label bearing the EMS Speed Post emblem for use on articles being delivered. It was printed in block of 10 in two rows. Each vertical pair has different coloured borders. The colours of borders are orange, sky blue, golden, maroon, and purple (Figure 7).



figure 1

figure 2

figure 3



figure 4

figure 5

figure 6



figure 7